



**TOURISM
OPERATORS
& BUSINESSES**
Magnetic Island

Tourism Operators and Businesses Magnetic Island (TOBMI)

Whether you're a new business on the Magnetic Island, or wanting to expand your existing one, TOBMI can help you in many ways with regards to attracting more tourists to your business and becoming part of the island's tourism plans.

TOBMI are also involved in promoting the islands' artists, as well as its culture and heritage.

By becoming part of TOBMI you can benefit from:

- Bigger marketing opportunities to promote Magnetic Island
 - Grant applications to fund specific tourism projects
 - Improving the eyesore of the portal to the island
 - Representation for Magnetic Island on boards and committees such as TEL, Sunferries, and TCC
 - Networking functions for you to catch up with other operators and the latest business practices
 - An exciting series of regular workshops to help your business
 - Representation at Visitor Information Centres across the region
 - Exposure at Tourism Trade Shows and participation in familiarisation tours
- Plus much more!

WHAT ARE OUR OBJECTIVES?

1. To promote Magnetic Island as a premier tourist destination and

increase the number of tourists to Magnetic Island.

2. To promote island businesses.

3. To be able to discuss issues and opportunities directly with larger industry and government bodies.

4. To celebrate and promote our Magnetic Island culture, heritage and our unique natural environment.

We welcome and encourage you to **become a member** and to be part of this exciting organisation.

Become a member of TOBMI today!

Simply download the [2014/5 TOBMI Member Application Form](#).

For more information:

TOBMI is a voluntary, not for profit Incorporated Association.

Incorporation No: IA37692

Contact Annie Ilett the TOBMI Secretary:

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TOBMI PO Box 206 Magnetic Island Qld 4819

W: magneticislandtourism.com

TOBMI Committee 2015:

Meetings are held once a month, but may vary through the wet season (Jan/Feb).

Chair: Lindsay Simpson (Providence V)

Hon. Chair: Col Foley (Hop On Hop Off Bus Tours)

Treasurer: Trevor Woodford (Magnetic Island Post Office)

Secretary: Annie Ilett

Media Officer: Claudia Gaber

Committee Member: Rick Braley (Aquasearch)

Committee Member: Denise Tonc (Massage On Magnetic)

Committee Member: Sheena Austin (Island Palms Resort)

Committee Member: Tom Cooney (Base Magnetic Island)

Where TOBMI started

- Building Sustainable Tourism On Magnetic Island.doc

Notes from the [TOBMI](#) forum held at Peppers Blue On Blue, Sunday 15 August 2010, outlines the topics and comments from the floor and panel who included:

- Stephanie Hunt – Townsville: Solar Cities
- Jo Peterson – Queensland Parks and Wildlife Services
- Libby Evans-Illidge – Resident and MICDA representative
- Douglas Hayward – Townsville City Council
- Racheal Allen – NQ Dry Tropics
- Vicki Bonanno – Great Barrier Reef Marine Park Authority (GBRMPA)

[Download the full document](#) ([7 pages](#)).