

## Magnetic Island Tourism

Whether you're a new business on the Magnetic Island or wanting to expand your existing one, Magnetic Island Tourism can help you in many ways with regards to attracting more tourists to your business and becoming part of the island's tourism plans.

Magnetic Island Tourism promotes sustainable tourism for the enjoyment of visitors and the well-being of residents and the environment.

### **Become a member of Magnetic Island Tourism today!**

Contact the Magnetic Island Tourism Secretary, Annie Ilett at:

E: [talk2tobmi@gmail.com](mailto:talk2tobmi@gmail.com)

W: [magneticislandtourism.com](http://magneticislandtourism.com)

PO Box 206 Magnetic Island Qld 4819

### **The history**

On Sunday 15 August 2010 a forum was held at Peppers Blue on Blue to help establish a new tourism organisation for Magnetic Island. Although a previous organisation had flourished many years earlier, and the Magnetic Island Community Development Association (MICDA) had also done a significant amount to promote tourism on Magnetic Island, it was obvious a dedicated organisation was needed.

Notes from the forum held at Peppers Blue On Blue outlines the topics and comments from the floor and panel who included:

- Stephanie Hunt – Townsville: Solar Cities
- Jo Peterson – Queensland Parks and Wildlife Services
- Libby Evans-Illidge – Resident and MICDA representative
- Douglas Hayward – Townsville City Council
- Racheal Allen – NQ Dry Tropics
- Vicki Bonanno – Great Barrier Reef Marine Park Authority (GBRMPA)

[Download the full document \(7 pages\).](#)

From this meeting TOBMI (Tourism Operators and Businesses Magnetic Island) was formed in late 2010 which later changed it's name to Magnetic Island Tourism in mid-2017.