



**Are you starting a business  
on Magnetic Island?**

**Maybe you're a new owner  
of an existing business?**

**Whether you're an island resident or new to Magnetic Island, if you're ready to start your own business, here are a few handy links and tips which may be of help:**

### **1 Talk to a local business association**

#### **- We're here to help**

First of all, get in touch with one of the island associations like [MICDA](#), [TOBMI](#) or MIRRA to

find out what's happening at the grassroots level.

Each of these associations are made up of people who are passionate about Magnetic Island and are ready to help you with your new endeavour.

### **2 Get some help with your advertising**

We're lucky to have some very skilled graphic designers and advertising savvy right here on the island. You can find them [here](#) under 'graphics'.

### **3 Tell the press**

Send a media release to both the [www.magnetictimes.com](http://www.magnetictimes.com) and the [Magnetic Island Community News](#) to get your new business noticed with a story about it.

### **4 Advertise**

Make sure that you're listed in the prominent island advertising publications. These include:

- [The Magnetic Island Guide](#)
- [The Magnetic Informer Telephone and Business Directory](#)
- [Magnetic Island Community News](#)
- [magnetictimes.com](http://magnetictimes.com)

### **5 Make a splash**

**- Tell everyone about it!**

- Talk to a local island events manager to make your debut more fun and effective
- Offer a door prize or discount as an incentive for your grand opening
- Get your advertising and marketing message ready for your big launch!